

Dr T. Satish Kumar
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Organized a guest lecture on : Corporate Communication in Multinational Companies”—by Mr. Vijay Amrut Raj, General Manager, Biological E.Limited on 5th December, 2024.

Organized an interactive session on the Book, “Beyond Biryani: The Making Sense of a Globalized Hyderabad” by Dr Dinesh Chandra Sharma on 26th November, 2024.

Conducted a guest lecture on “Making Sense of Artificial Intelligence and Social Media”—by Dr Mohd Abdul Hameed, Assistant Professor, Dept of Computer Science, UCE, O.U. Hyderabad.

Conducted a guest lecture on “ New Criminal Laws and their Impact on Media”—by Shams Khwaja, Advocate, Supreme Court of India, New Delhi on 30th July, 2024.

Organized a guest lecture on “Gandhi Spirit in Journalism and Cotemporary Challenges” —by Dr Abdul Samad Ibrahim, Former Head of Production I.G.N.O.U. New Delhi on 24th July, 2024.

Organized a guest lecture on “Media and Advertising in a Data-driven World” ---by Prof. Patrick, Dept of Commerce, O.U. Hyderabad on 23/07/2024.

Organized a guest lecture on “Media and International Relations”---by Dr A. Nagaraju, Associate Professor, E.F.L.U. Hyderabad on 06/07/2024.

Organized a guest lecture on “Reporting Crime and Courts” by Mr. Marri Ramu, Deputy Editor, The Hindu on 21st June, 2024.

Appointed as a member of Osmania University’s Film Club.

Over-saw submission of 31 PhD theses in Dept of Journalism and Mass Communication, O.U. Hyderabad till 31st January, 2024.

Organized “Jashn—E-Sainma” two-day national short film festival on 27th& 28th March, 2024 in Tagore Auditorium , Osmania University, Hyderabad.

30th September, 2023: Took charge as Head & Chairman, BoS, Department of Journalism and Mass Communication, Osmania University, Hyderabad.

So far, ten research scholars pursued PhD under my Supervision.

Presently, acting as a University nominee to several college’s Board of Studies.

Institution: Department of Communication and Journalism, University College of Arts and Social Sciences, Osmania University, Hyderabad—500007.

I joined as Assistant Professor in Department of Communication and Journalism, University College of Arts and Social Sciences, Osmania University, Hyderabad on in 2013.

I have over eleven years of teaching experience as a permanent faculty in Department of Journalism and Mass Communication. Awarded Ph.D.in the year 2012 on “Human Resource Management Practices in Media Organizations of Hyderabad” from Department of Communication and Journalism, Osmania University, Hyderabad.

Recipient of UGC-RFMSHSS (Meritorious fellowship) from 1stFebruary 2010 to 9th March 2012 to pursue PhD.

In 2007, I completed M. Phil on “Communication and Velugu Scheme: A Survey on Arepally Village of Warangal District” from Department of Communication and Journalism, Osmania University, Hyderabad.

Achievement: Secured first rank in M. Phil entrance examination.

In 2003, completed Masters in Communication and Journalism, with a Gold Medal (Topped the class)

Project Report submitted: Impact of Cosmetic Advertisements on Osmania University Campus students-A Survey.

Achievement: Secured first rank in M.C.J entrance test.

Recent Publications

1) Rakesh. K & Kumar, Satish. T (2021), “Impact of Unethical Advertising on Consumer Buying Behavior”, IJRSET, Vol 10, April, Pg 4591—4599.

2) Rakesh, K & Kumar, Satish. T (2022) “Impact of Brand Communication on Consumer Behavior”, IJRSET, Vol: 11, Issue: 10, October.

3)Purnachandar, P & Kumar, Satish. T (2023) “Stringers Exploitation in Newspapers Organizations”, IJMRSETM, Vol: 10, Issue: 6, June.

4) Purnachandar, P & Kumar, Satish. T (2023) “Stringers News Reporting Responsibilities: Their Crucial Role in Journalism”, IJMRSETM, Vol: 6, Issue: 8, August.

5)Upendar, Sangam & Kumar, Satish. T (2023), “Media Platforms and Political Communication”, IJMRSETM, Vol: 6, Issue: 9, September.

6) Upendar, Sangam & Kumar, Satish. T (2023), “Social Movements and Its Communication through Media in Public Sphere”, IJMRSETM, Vol: 6, Issue: 10, October.

7) Khader, Fareeha M.A. & Kumar, Satish. T (2023), "Media Manipulation and the Politics of Polarisation in India", IJMRSETM, Vol: 6, Issue: 7, July.

8) Khader, Fareeha M.A. & Kumar, Satish. T (2023), "Astroturfing in Indian Politics: Web of Deception and Reverse Censorship", IJMRSETM, Vol: 6, Issue: 11 November.

9) Sujatha, S & Kumar, Satish. T (2023), "Female Characters, Liberal Feminist Theory and Feminism in K. Bala Chandra's Telugu Films: A Study", IJMRSETM, Vol: 6, Issue: 12, December.

10) Yadav, Srikanth & Kumar, Satish. T (2023), "The Social Calculus of Voting, Ideology, Caste and Media Influences in Elections", SPWI Journal for Social Welfare, Vol: 6 Issue: 4, Oct-Dec.

Wrote 10 Units/ Lessons to Dr B.R. Ambedkar Open University, Hyderabad for B.A. (Journalism) & M.A. (Journalism & Mass Communication) courses.

Edited two B.A. (Journalism) Courses and two M.A. (Journalism & Mass Communication) Courses for Dr B.R. Ambedkar Open University, Hyderabad.

Worked as General Warden for E-2 hostel, Osmania University for one and half year. Worked as Mess Warden for "C" hostel, Osmania University for two years.